



Project Identity

WP6

TWEET-IE / Twin Wind tunnels for Energy and the
Environment - Innovations and Excellence
HORIZON-WIDERA-2021-ACCESS-03-01 / PR# 101079125

WP6 Dissemination, Communication and Exploitation (POLIMI)

Objectives:

- Draft and implement a dissemination, communication and exploitation Master Plan identifying the path from the project short term achievements to long term sustainability of the facility
- Enhance the awareness of results to academia and professional target groups

WP6 Dissemination, Communication and Exploitation (POLIMI)

6.2 Project identity, website, social media, flyers, posters

- Develop specific TWEET-IE project identity ... project logo, MS PowerPoint template and document/publication template.
- Develop project website with results and news messages (M3).
restricted sharepoint with information and material for project partners.
- ResearchGate, LinkedIn, Twitter and Facebook used on a 6-month basis and during the WT experiments. Messages and press releases at key time instants.
- Physical flyers and posters printed at important events e.g. announcement of public Grand Closing Event and open Technical Workshop (WP4).
- Television channels will be invited for a tour, presentation and exhibition.

- ✓• Logo
- ✓• MS ppt and report templates ready for sharepoint
- ✓• Website : www/tweet-ie.eu/index.php
- ✓• ResearchGate : [Tweet-ie Project](#)
- ✓• LinkedIn: [TWEET-IE: Twin Wind tunnels for Energy & the Environment - Innovations Excellence](#)
- ✓• Twitter: <https://twitter.com/TweetieProject/>
- ✓• Facebook: <https://www.facebook.com/TweetieProject/>
 - Physical flyers/posters for important events e.g. GCE and Technical Workshop (WP4)
 - Television channels will be invited for a tour, presentation and exhibition

Actions

- Website : www/tweet-ie.eu/index.php
- Each partner to provide contact details : person, email, website
- For social media accounts and newsletters
- Each partner to provide mailing lists

Please check sharepoint for excel files to fill in

